

Employer Engagement mapping tool

Name of programme:

COURSE DEVELOPMENT	Surveying, speaking to employer in the market research phase of programme development	Getting feedback from employer on course design pre-validation (e.g. comments on module content)	Actively involving employer in curriculum development, including project briefs and assessment	Employer as expert advisors during the validation process (e.g. panel participation)
COURSE DELIVERY AND ASSESSMENT	Employer teaching on programmes within the college	Employer teaching in the workplace	Employer involvement in assessment boards or end-of-programme assessment events	Assessment in the workplace, including employers acting as assessors
WORK EXPERIENCE	Employer providing work experience placements and internships	Use of employer's worksite for students to study environment or site visits (such as architects)	Employer offering the use of free or discounted state-of-the-art resources that cannot be afforded by colleges	Work-based teaching and learning sessions

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STUDENT INVOLVEMENT	Problem solving assignments for students that benefit the business	Students undertaking projects that create a culture of change in employer's settings	Students running events for the employer	Joint participation (student & employers) in competitions (local/national)
OTHER ENGAGEMENT	Employers acting as mentors	College programme used as a recruitment zone for employer	Staff, student and employer forums	Employers delivering outside of the curriculum e.g. the importance of social networking

Name and contact details of employer(s):