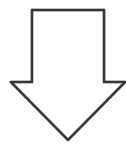


EMPLOYERS AND CURRICULUM DESIGN

Steps for designing a Creative Industries degree
One

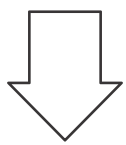
LOCAL CONTEXT

Is there a local need or appetite for the course? Gather opinion and feedback from



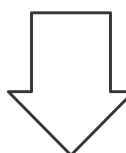
PARTICIPANTS

Students – current and potential
Arts organisations
Industry entrepreneurs



BEGIN TO DRAFT

Subject benchmarks
Applicant profiles
Educational aims



TO INFORM

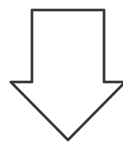
A college proposal,
e.g. FdA Arts Management or
FdA Digital Experience Design

EMPLOYERS AND CURRICULUM DESIGN

Steps for designing a Creative Industries degree
Two

CONSULTATION

Choose an appropriate way to share the college's draft proposal with employers



MODEL A

Visit industry specialists such as creative consultancies or events organisations who are willing to give feedback on the proposal &

MODEL B

Invite potential stakeholders to development workshops.
These could include:

The course development lead
Subject teachers

Future employers

Practitioners
Entrepreneurs

Subject specialists

EMPLOYERS AND CURRICULUM DESIGN

Steps for designing a Creative Industries degree
Three

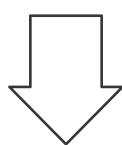
WRITE THE MODULES

Use the consultation process to develop a more detailed course structure in draft form



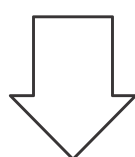
CONSULT AGAIN

Send the draft course structure to all members of the curriculum team, as well as previously consulted subject specialists and industry stakeholders



DISTRIBUTE TO PROFESSIONAL BODIES

As appropriate to regulations governing the subject area



REPEAT WITH FURTHER DRAFTS

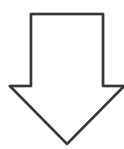
Continue to consult industry specialists when fine-tuning module details

EMPLOYERS AND CURRICULUM DESIGN

Steps for designing a Creative Industries degree
Four

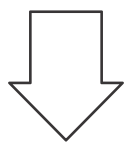
FINAL DRAFT

Finalise the course documents and hold an internal scrutiny with members of college staff



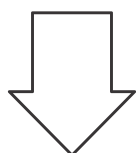
VALIDATION

Hold a validation event with the college's chosen Higher Education Institution (or internally if the college has FDAP or TDAP)



RECRUITMENT

Attempt to time the validation of the course to be in sync with the college's marketing and recruitment cycle



DELIVERY

As well as offering placement opportunities, industry specialists may set live briefs and advise on assessment.